

PACE Center - Exterior at Night | Photo by John Ott

PARKER ARTS

SPONSORSHIP OPPORTUNITES

JOIN US IN SUSTAINING THE ARTS FOR EVERYONE

A partnership with Parker Arts is an investment in community vitality.

It signals that your organization believes in access, creativity, education, and civic pride. We would welcome the opportunity to build a customized partnership aligned with your organization's goals and values.

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*Investment levels reflect the 2026-2027 Season and can be renewed annually.

PACE PARKER ARTS CULTURE & EVENTS

The Schoolhouse

PARKER COLORADO Cultural Department

STAND FOR THE **ARTS**
STAND FOR **PARKER**

Align your organization with Parker's most visible cultural experiences and community traditions.

Parker Arts promotes and celebrates vibrant, creative, and connected experiences that bring people together and make Parker a thriving cultural destination.

Sponsorship support enhances quality of life, promotes artists, and sustains a vibrant creative community – while aligning your organization with the experiences that bring Parker together.



Tree Carving Public Art | Photo by John Ott

THE ARTS ARE **COMMUNITY INFRASTRUCTURE**

The arts are not entertainment alone. They are infrastructure for community.

They are where families gather for tradition. Where students discover possibility. Where neighbors connect across generations. Where creativity strengthens local identity and civic pride.

Parker Arts exists to build and sustain a vibrant cultural community in and around Parker. Through performances, educational programming, public festivals, and free community events, we ensure that access to arts and culture remains visible, welcoming, and thriving for all.

When your organization partners with Parker Arts, you are not simply sponsoring events. You are investing in the shared experiences that define our community.

THANK YOU TO OUR **CURRENT SPONSORS**

Updated 4.1.2026

AdventHealth Parker
Allstate. KAUFMAN FAMILY INSURANCE
CHAMPION Windows • Sunrooms • Home Exteriors
Community Banks of Colorado Where common sense lives.
CORE ELECTRIC COOPERATIVE
Denver Language School
Douglas County Libraries
1STBANK NOW A PART OF PNC
Kroger DELIVERY
La Loma FINE MEXICAN DINING
PARKER CHAMBER FOUNDATION
S2P2 Law, LLC Your Neighbor, Your Lawyer
Victoria Marie Jewelers
Wayne Johnson

COMMUNITY IMPACT

Arts Belong to Everyone

With the support of our sponsors, Parker Arts continues to make meaningful impact across the region.

These numbers represent more than attendance. They represent:

- Students experiencing live theater for the first time.
- Families establishing holiday traditions.
- Neighbors gathering downtown on summer evenings.
- A local economy strengthened by cultural engagement.

Your sponsorship makes this possible.

OUR **IMPACT** BY THE **NUMBERS**

182
presented shows at PACE Center, The Schoolhouse and Discovery Park

472
total number of youth and adult classes offered

16,702
people who attended our free community events including Discovery Park Summer Concert Series, Parker Honey Festival, Parker Arts Lectures, art receptions, Portfolio Day, Lunar New Year, and Science Night

6,084
2025 annual adult class attendance

20,190
2025 annual youth class/camps attendance

97
unique schools served

Counties Served:
Arapahoe, Adams, Douglas, Elbert, Denver, El Paso, and Arapahoe

215
number of volunteers

12,145
volunteer hours logged

$422,542
monetary savings volunteers provided

187
community groups served at our facilities:
45 in the theater
142 in our event spaces

176
event rentals

55
theater rentals

$14,894,898
economic impact of Parker Arts on the town of Parker*

*source: Americans for the Arts Economic Calculator, 2025

WHERE WILL **YOU MAKE** YOUR **IMPACT?**

Whether expanding access, supporting youth education, preserving cherished traditions, or elevating major productions, your organization can help shape the cultural life of Parker.

FREE COMMUNITY PROGRAMMING

Access & Belonging

Parker Arts believes cost should never be a barrier to participation.

Our free public events bring parks, downtown spaces, and community gathering areas to life throughout the year. These programs are often the most visible expression of our mission, welcoming residents of all ages and backgrounds to celebrate creativity together.

Sponsors who support free programming are recognized as champions of access, inclusion, and community connection.



Discovery Park
Photo courtesy of Parker Arts

Discovery Park Summer Concert Series

Series Sponsor: $7,500 (two available)

Individual Concert Sponsor: $1,500 (two available per concert)

Parker Arts is proud to present the Discovery Park Summer Concert Series, featuring six to eight free concerts hosted in the outdoor amphitheater at Discovery Park. Showcasing popular local bands, these performances attract audiences ranging from 500 to 3,000 attendees per concert.

Families bring blankets, neighbors reconnect, children dance, and Parker becomes a shared experience under the summer sky. These concerts are a beloved seasonal tradition and a powerful demonstration of public access to the arts.

Why This Matters

Ensures arts access remains open to all while creating one of Parker's most visible gathering experiences.

Recognition & Engagement	Series Sponsor $7,500	Individual Concert $1,500
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●	●
Logo/link on ticketing page	●	●
Logo/link on Parker Arts sponsor webpage	●	●
Logo on event poster	●	●
Inclusion on electronic lobby signs at PACE Center	●	●
Banner displayed at concerts on stage (banner provided by sponsor)	●	
Option to distribute promotional items onsite	●	●
Social media recognition (Facebook + Instagram)	1 post per concert	1 post per concert
Option for sponsor to introduce the band (script written for sponsor)	●	
Additional Benefits		
Reserved seating section	10 guests	4 guests
10' x 10' sponsor booth (tent provided by sponsor)	●	●
Program advertisement	●	
Listing on Major Contributors lobby wall (updated each August)	●	



Honey Festival
Photo by Keyser Images LLC

Parker Honey Festival

$2,000 (four available)

Held each August at O'Brien Park in Downtown Parker, the Parker Honey Festival is a free lively one-day celebration raising awareness and appreciation for pollinators. Featuring local vendors, educational exhibits, and family-friendly activities, the festival draws more than 5,500+ attendees annually.

Why This Matters

Supports local businesses while strengthening community tradition and environmental awareness.



Science Night
Photo by Keyser Images LLC

Parker Science Night

$2,000 (four available)

Parker Science Night is a free community event providing experiential learning opportunities for guests of all ages, with a focus on elementary-aged children and their families. Drawing approximately 2,250 attendees, the event features hands-on exhibits and interactive discovery.

Why This Matters

Sparks curiosity and hands-on learning in youth and families.



Lunar New Year
Photo by Keyser Images LLC

Parker Lunar New Year

$2,000 (four available)

This vibrant cultural celebration features traditional performances, martial arts demonstrations, hands-on activities, and opportunities for community gathering. The event brings approximately 2,250 attendees together to celebrate heritage and cultural identity.

Why This Matters

Celebrates cultural diversity and belonging while creating meaningful opportunies for community connection.

Recognition & Engagement	Honey Festival $2,000	Science Night $2,000	Lunar New Year $2,000
Logo/link in Parker Arts Weekly E-Newsletter	●	●	●
Logo/link on ticketing page	●	●	●
Logo/link on Parker Arts sponsor webpage	●	●	●
Logo on event poster	●	●	●
Inclusion on electronic lobby signs at PACE Center	●	●	●
Stage recognition	●		
Option to distribute promotional items onsite	●	●	●
Social media recognition (Facebook + Instagram)	3 posts	3 posts	3 posts
Listing on Major Contributors lobby wall (updated each August)	●	●	●
Sponsor booth or table space (depending on event)	●	●	●

ANNUAL FUNDRAISER

Sustaining Access Across the Season

While individual sponsorships support specific events, our annual fundraiser provides critical support across all of Parker Arts' largest free community celebrations. Your investment helps ensure that cost is never a barrier — allowing families, youth, seniors, and neighbors to gather throughout the year for music, culture, learning, and connection.

Proceeds from this event fuel Parker Arts' most visible free community programs, including:

- Discovery Park Summer Concert Series
- Parker Honey Festival
- Parker Science Night
- Lunar New Year Celebration
- Parker Arts Lectures
- Art Receptions
- Portfolio Day



Route 66 | Photo by Keyser Images LLC

Each year, these events welcome more than 16,000+ attendees of all ages and backgrounds.

Your sponsorship directly enables:

- Families to experience live music, culture, and science programming at no cost
- Local artists and performers to receive professional compensation
- Youth and seniors to participate regardless of income
- Parker to remain a vibrant gathering place for the entire community

Sponsoring our annual fundraiser expands access to arts experiences, by removing financial barriers so community members can participate.

Recognition & Engagement	Annual Fundraiser Sponsor $5,000	Annual Fundraiser Sponsor $1,500
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●	●
Logo/link on ticketing page	●	●
Logo/link on Parker Arts sponsor webpage	●	●
Logo on event poster	up to 500 distributed in Parker, Aurora, and Castle Rock	up to 500 distributed in Parker, Aurora, and Castle Rock
Inclusion on electronic lobby signs at PACE Center	●	●
Logo on event postcards	1,000+ distributed	1,000+ distributed
Social media recognition (Facebook + Instagram)	6 posts	8 posts
Program advertisement	1/2 page	
Listing on Major Contributors lobby wall (updated each August)	●	
Program cover inclusion	●	
Additional Benefits		
Complimentary tickets	4 tickets to the fundraiser	2 tickets to the fundraiser

ARTS ACCESS THROUGH LEARNING

Youth & Education Impact

Arts education builds imagination, empathy, confidence, and creativity.

Through student matinees and youth programming, Parker Arts makes sure thousands of young people experience live performance and meaningful artistic engagement. This is often the very first time they have the chance to have this experience.

These programs are designed to complement classroom learning and provide accessible cultural enrichment opportunities for students across public and private schools, preschools, homeschools, and organizations serving students with disabilities.



Tomato Plant Girl | Photo by RDG Photography

Student Matinees

Series Sponsor: $2,500 (two available)

Student Matinees began in 2014 with the goal of introducing school-aged children to the performing arts. For many participants, this may be their first visit to a theater.

Programs include study guides, workshops, and in-school residencies designed to support classroom curriculum and deepen student engagement.

More than 7,000 students attend matinees each year, representing schools across nine districts.

Why This Matters

Expands access to arts education and creates formative experiences that can shape lifelong cultural engagement.

Recognition & Engagement	Series Sponsor $2,500
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●
Logo/link on ticketing webpage	●
Logo/link on Parker Arts sponsor webpage	●
Logo on event poster	●
Inclusion on electronic lobby signs at PACE Center	●
Social media recognition (Facebook + Instagram)	2 posts per show
Program advertisement	1/4 page
Listing on Major Contributors lobby wall (updated each August)	●

EXHIBITS & **HISTORICAL** PRESERVATION

Supporting the Arts that Connect, Inspire, and Preserve

Sponsoring art exhibits, receptions, and heritage centers strengthens communities by supporting artists, fostering connection, and preserving cultural identity. These investments create meaningful experiences, expand access to the arts, and ensure creative and historical legacies to continue.



***Modernist West* Art Reception**
Photo courtesy of Parker Arts

Art Exhibits & Receptions

$2,000 (multiple opportunities available) | Season or single-exhibit options available

Art Exhibits and their accompanying receptions create dynamic spaces where ideas are exchanged, relationships are built, and creativity thrives. They serve as entry points for diverse audiences to engage with artists and their art, creating dialogue and broadening perspectives.

Why This Matters

Essential for cultivating a vibrant, inclusive cultural landscape.



***Early 1900's Parker* diorama**
Photo by Parker Heritage Center

Heritage Center

$1,500

Located on the main floor of The Schoolhouse at Mainstreet, the Parker Heritage Center offers a glimpse into the town's history through exhibits, historic photos, and a short film on Parker's early years. A highlight is its detailed WWI-era diorama. Open during regular hours, the self-guided space invites visitors to explore Parker's past.

Why This Matters

Preserves local history, strengthens community identity, and ensures that Parker's story remains visible and accessible for future generations.

Recognition & Engagement	Art Exhibits & Reception Sponsor $2,000	Heritage Center Sponsor $1,500
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●	●
Logo/link on ticketing page	●	●
Logo/link on Parker Arts sponsor webpage	●	●
Onsite recognition at pre-approved events	●	
Inclusion on electronic lobby signs at PACE Center	●	●
Option to distribute promotional items onsite	●	●
Social media recognition (Facebook + Instagram)	1-2 posts per exhibit	1 post per month
Listing on Major Contributors lobby wall (updated each August)	●	●
Program cover inclusion	●	●
Additional Benefits		
Invitation to meet exhibiting artists (if available)	●	

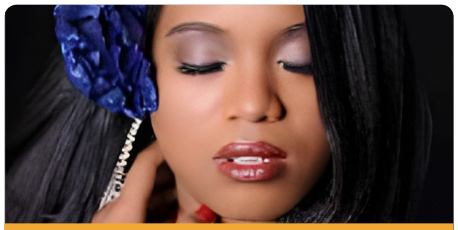
CULTURAL SERIES PARTNERSHIPS

Recurring Community Favorites

Parker Arts offers several recurring performance series that deepen the creative life of our community and provide consistent engagement throughout the year.



PSO | Photo by Lightweaver Photography



Tatiana LadyMay Mayfield | Photo courtesy of CJRO



Girl & violin |Photo courtesy of Inside the Orchestra

Parker Symphony Orchestra

Series Sponsor: $2,500
(two available)

This popular series at the PACE Center includes three performances featuring renowned guest artists and an orchestra made up of talented volunteer musicians. Led by Music Director René Knetsch, these performances consistently attract and delight audiences of all ages.

Why This Matters
Celebrates volunteer-driven artistic excellence and community pride.

Friday Night Jazz

with the Colorado Jazz Repertory Orchestra

Series Sponsor: $2,500
(two available)

Hosted at The Schoolhouse theater, this annual series includes four jazz performances co-presented by the Colorado Jazz Repertory Orchestra. Featuring world-renowned guest artists and exceptional regional musicians, the series offers an intimate club-style experience.

Why This Matters
Enriches Parker's cultural landscape with exceptional live music.

Family Discovery Series

Series Sponsor: $2,500
(three available)

Designed as a perfect introduction to the arts for young audiences, the Family Discovery Series includes three to five low-cost performances each year. Family-friendly and under 60 minutes, these programs provide an accessible and welcoming entry point to live performance.

Why This Matters
Builds the next generation of arts supporters and creative thinkers.

Recognition & Engagement	PSO $2,500	FNJ $2,500	FDS $2,500
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●	●	●
Logo/link on ticketing webpage	●	●	●
Logo/link on Parker Arts sponsor webpage	●	●	●
Logo on event poster	●	●	●
Inclusion on electronic lobby signs at PACE Center	●	●	●
Social media recognition (Facebook + Instagram)	2 posts per show	2 posts per show	2 posts per show
Program advertisement	1/4 page	1/4 page	1/4 page
Listing on Major Contributors lobby wall (updated each August)	●	●	●
Stage Recognition (recorded message)	●	●	●
Program cover inclusion	●	●	●
Additional Benefits			
Complimentary tickets	4 tickets	4 tickets	4 tickets

HOLIDAY SERIES SPONSORSHIPS

Tradition & Community Memory

Holiday programming is one of Parker Arts' most cherished offerings. These performances have become annual traditions for many families and frequently sell out.

Sponsoring holiday programming connects your organization to one of the strongest emotional anchors in our community's cultural life.



Ruth Memorial Chapel
Photo by John Ott



A Classic Parker Holiday
Photo courtesy of Parker Arts



The Nutcracker
Photo courtesy of Denver Ballet Theatre



Davina Sowers
Photo courtesy of Davina & the Vagabonds

Holiday Series Sponsor
$7,500 (three available)

Supports the full lineup of seasonal programming.

A Classic Parker Holiday
$2,500 (two available)

Featuring the Parker Chorale and Parker Symphony Orchestra in a beloved annual celebration.

The Nutcracker
$3,500 (two available)

Produced in partnership with Denver Ballet Theatre, this beloved ballet includes local casting alongside professional dancers and elaborate sets.

Holiday Shows
$2,500 (two available)

Fun and festive national touring productions that expand seasonal variety.

Recognition & Engagement	Holiday Series $7,500	*A Classic Parker Holiday* $2,500	*The Nutcracker* $3,500	Holiday Shows $2,500
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●	●	●	●
Logo/link on ticketing webpage	●	●	●	●
Logo/link on Parker Arts sponsor webpage	●	●	●	●
Inclusion on electronic lobby signs at PACE Center	●	●	●	●
Social media recognition (Facebook + Instagram)	8 posts	2 posts per show	2 posts per show	2 posts per show
Program advertisement	1/2 page			
Listing on Major Contributors lobby wall (updated each August)	●	●	●	●
Program cover inclusion	●	●	●	●
Additional Benefits				
Complimentary tickets*	4 tickets	4 tickets	4 tickets	4 tickets

***to each showing, not individual show.**

MUSICALS

Signature Stage Partnerships

Musical theater performances highlight the depth and range of Parker's creative offerings while positioning Parker Arts as a regional cultural destination.

Musicals

Production Sponsor: $5,000
(three available per musical)

Parker Arts partners with local theater companies to present a musical production each season. Running approximately four weeks with up to 22 performances, these productions frequently sell out and distribute more program books than any other performance type.

Why This Matters

Strengthens the regional theater ecosystem while creating multi-week community tradition.



All Shook Up | Photo by RDG Photography

Recognition & Engagement	Musical Production $5,000
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●
Logo/link on ticketing webpage	●
Logo/link on Parker Arts sponsor webpage	●
Logo on event poster	●
Inclusion on electronic lobby signs at PACE Center	●
Program advertisement (season)	1/4 page
Social media recognition (Facebook + Instagram)	2 posts per show
Parker Arts Members monthly e-newsletter feature (one per season)	
Listing on Major Contributors lobby wall	●
Stage recognition (recorded message)	
Program cover inclusion	●
Additional Benefits	
Complimentary tickets	4 tickets

NATIONAL TOURING SERIES

Electrifying Performances From All Genres

National Touring Series performances attract audiences from all around the metro area and surrounding rural communities, offering sponsors not only visibility in front of packed houses but also the unique opportunity to meet some incredibly talented musicians!



Jim Brickman | Photo courtesy of Jim Brickman

National Touring Series Sponsorship

Series Sponsor: $15,000 (one available)
Single Production Sponsor: $2,500 (two available per show)

The National Touring Series brings acclaimed artists from across genres — country, rock, classical, comedy, magic, and more — to the PACE Center mainstage. These performances attract audiences from across the metro region and surrounding communities.

Why This Matters

Elevates Parker's reputation as a cultural destination and strengthens regional visibility.

Recognition & Engagement	Series Sponsor $15,000	Single Production $2,500
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●	●
Logo/link on ticketing webpage	●	●
Logo/link on Parker Arts sponsor webpage	●	●
Logo on event poster	●	●
Inclusion on electronic lobby signs at PACE Center	●	●
Program advertisement (season)	full page	
Sponsor Spotlight feature article in program book (one per season)	●	
Social media recognition (Facebook + Instagram)	4 posts per show	1 post per show
Parker Arts Members monthly e-newsletter feature (one per season)	●	
Listing on Major Contributors lobby wall	●	
Stage recognition (recorded message)	●	
Program cover inclusion	●	●
Additional Benefits		
Complimentary tickets	4 for each show	4 for each show

SEASON & **FACILITY** STEWARDSHIP

Cultural Leadership Partners

The programs throughout this guide — free events, youth education, signature performances — are only possible because Parker has dedicated cultural spaces. Season and facility partners provide foundational support that sustains Parker Arts year-round. These are our most comprehensive and visible partnership opportunities.



PACE Center | Photo by John Ott



The Schoolhouse | Photo by John Ott

PACE Center

$25,000+ (two available)

Season sponsorship represents our most exclusive and visible partnership. Your business name and logo will be placed throughout the community for a full year across a range of events reaching pre-seated audiences. Through this investment, your organization helps sustain programming, operations, and the venue where Parker gathers for its largest cultural moments.

Why This Matters

Sustains year-round cultural infrastructure and strengthens the community's identity.

The Schoolhouse

$12,500+ (one available)

Sponsoring the season at the historic Schoolhouse theater provides broad visibility while supporting a venue that hosts theater performances, jazz nights, art exhibits, classes, and community programming. Your partnership preserves and energizes one of Parker's most treasured cultural landmarks.

Why This Matters

Protects a historic venue while keeping local arts thriving.

Recognition & Engagement	PACE Center $25,000+	The Schoolhouse $12,500+
Prominent billing on season brochure mailed to 60K residents in/around Parker	●	●
Prominent billing on all theater program covers	●	●
Program advertisement and donor listing (season)	full page	1/2 page
Stage recognition (recorded message)	●	●
Logo/link in Parker Arts Weekly E-Newsletter (minimum one month prior)	●	●
Logo/link on Parker Arts sponsor webpage	●	●
Exclusivity in business category	●	●
Monthly social media recognition (Facebook + Instagram)	●	●
Listing on Major Contributors lobby wall	●	●
Company logo on PACE Center outdoor electronic sign	●	
Additional Benefits		
Complimentary tickets	24 event tickets (10 local shows; 14 any show)	12 event tickets (8 FNJ/ Comedy Zone; 4 any show)
Complimentary room rental	1 four-hour at PACE or The Schoolhouse	1 four-hour at The Schoolhouse