



Cultural and Scientific Commission
MINUTES

Tuesday, January 21, 2025
5:30pm - PACE Center

- I. Call to Order – Terri called the meeting to order at 5:33pm

- II. Roll Call
 - Commissioners: Katie Milazzo, Michael Montoya, Robert Sanchez, Terri Tilliss, Diana Norton, Annie Day, Allen Rosen, Christine Kennedy
 - Staff: Carrie Glassburn, Lindsay Bagby, Suzanne Velasquez
 - Excused absent: Phil Kramer, Bethany Wood, Tom O’Malley

- III. Approval of Minutes from 11/19/2024 – Robert motioned to approve, Annie seconded the motion which passed unanimously

- IV. Ice Breaker
 - a. Meeting attendees shared Arts and Culture experiences they are looking forward to in 2025

- V. 2024 - Accomplishments and Challenges
 - a. Public Art implemented (elm tree, downtown banners, utility wraps, mural, purchase Aureus Ruber)
 - b. Public Art Master Plan finalized
 - c. New and enhanced Crime and Wine event (new crime)
 - d. Honey Festival
 - i. Attendance – 4000 attendees
 - ii. More Vendors
 - iii. Honey Tasting Competition
 - e. More Collaboration between committees
 - i. IE: Honey Festival Pollinator Info, Pollinator Utility wrap (bringing Honey fest, Science, and Public Art together)
 - f. Wrote RFP for and selected Strategic Plan Consultant
 - g. Science Night
 - i. Attendance – 2100
 - ii. Timed entry
 - iii. Highest # of vendors
 - iv. New audience

- VI. 2025 – Goals and challenges for Commission programs and events
 - a. Goals:
 - i. Stay the course on current projects for 2025
 - ii. Strategic plan development will guide us on where to focus after that
 - b. Challenges:
 - i. Mission vs. Revenue

- ii. Resources: Staff, Money, Volunteers, Support at events
 - iii. Communication of what Parker Arts does isn't always consistent. How to get the word out so the community knows about us
 - iv. Changing demographics of Parker
 - v. Do people know what commissioners do?
 - vi. Make goals for each event clearer (ie: honey festival – education on “What is a pollinator?” not a clear takeaway from this past year’s event.)
 - vii. Are the people who attend our events reflective of the Parker community?
 - c. Discussion of Parker Arts budget and revenue breakdown
 - i. Operating Expenses: \$6.6MM
 - ii. Total Expenses including CIP: \$7.82MM
 - iii. Earned and Contributed Revenue: \$5.5MM
 - 1. 31% - Tickets
 - 2. 9% Rentals
 - 3. 8% Education
 - 4. 6% Miscellaneous (mostly concessions)
 - 5. 8% Grants (SCFD, CCA)
 - 6. 4% Donor, Sponsors, Memberships, Donations
 - 7. 35% transfer from Town (see below)
 - iv. Transfer in from Town: \$2.68MM
 - v. Total revenue in 2024: \$8.15MM
- VII. 2025 – Ideas for Serving the Commission Goal(s)
- VIII. Committee Updates (3 minutes for committees with new information to report – 10 minutes total) – SKIPPED due to time constraints
 - a. Parker Arts Lecture Series – PSA: Douglas County Coroner talk on February 5.
 - b. History Committee
 - c. Honey Festival Committee
 - d. Science Committee
 - e. Strategic Planning Committee
- IX. Review of Commissioner Guidelines and Expectations – reviewed the requirements under ‘Rules of Procedure’, attendance, serving on committees, volunteering, supporting Parker Arts and Commission events
- X. Revisit Committee Assignments
 - a. Parker Arts Lecture Series: Terri, Robert, Christine
 - b. History Committee: Bethany, Michael, Katie
 - c. Honey Festival Committee: Annie, Terri, (probably still Tom?)
 - d. Science Committee: Robert, Allen
 - e. Strategic Planning Committee: Katie, Michael, Allen, Robert, Christine

f. Parker Arts 15th Anniversary IDEAS committee: Katie, Terri, Annie, Diana

XI. Adjournment – 7:10pm – Michael Motioned to adjourn, Diana seconded the motion which passed unanimously

Next Meeting: 3/18/2025 – Location PACE Center