

2023

COMMUNITY IMPACT
AN OVERVIEW OF OUR COMMUNITY REACH



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Carrie Glassburn. Parker Arts Cultural Director

Author Harvey Mackay stated, "A great accomplishment shouldn't be the end of the road, just the starting point for the next leap forward." While I agree wholeheartedly with that sentiment, it's worth taking a few minutes to look back and appreciate all that we achieved together in 2023.

This impact report provides a condensed capture of the hundreds of our Parker Arts' hosted events, the thousands of hours our members and volunteers spent supporting us, and the hundreds of thousands of people we were able to inspire through music, art, and other cultural entertainment.

Thank you all for being a part of it. We can't wait to accomplish even more together in 2024!

Sincerely,

A handwritten signature in black ink that reads "Carrie Glassburn".

Carrie Glassburn



Our Mission

To enhance local economic viability and quality of life by offering unique gathering spaces and providing access to a wide variety of high-quality performances, exhibits and educational programs in arts, culture, history and science.



LOCATED IN THE HEART OF DOWNTOWN PARKER

We consider ourselves fortunate to serve as the cultural and entertainment hub for Parker and surrounding communities. The PACE Center, The Schoolhouse, Ruth Memorial Chapel and Discovery Park are all conveniently located on Mainstreet with access to free parking and walkable from nearby restaurants and shops.

Whether you're a local resident or from out of town, we hope Parker Arts leaves an impression that has you coming back again!



TOP TEN!

The Denver Business Journal released its list of the top Denver-Area tourist attractions for 2023 and Parker Arts ranked #10!

We are right up there with venues like the Denver Zoo, the Denver Art Museum, and the Denver Center for the Performing Arts!

We attribute this recognition to our valued volunteers, staff, community, and patrons!

Meet our Team

Our team's mission is to ensure everyone has access to arts, culture, history, science and educational opportunities!

DEVELOPMENT | PROGRAMMING | OUTREACH | FACILITIES | EVENTS | MARKETING | BOX OFFICE | PRODUCTION | EDUCATION



**CARRIE
GLASSBURN**
CULTURAL DIRECTOR



**DENISE
ZOGLMANN**
DEPUTY CULTURAL DIRECTOR



**KEVIN
NEWTON**
PRODUCTION MANAGER



**BECKY
SILER**
CULTURAL FACILITIES MANAGER



**SARA
CROWE**
DEVELOPMENT MANAGER



**KELLY
FAUSNACHT**
MARKETING MANAGER



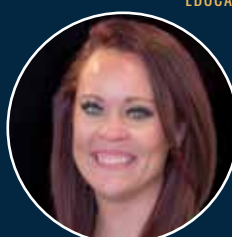
**KIRSTIN
FLETCHER**
EDUCATION MANAGER



**BRITNI
MINICHINO-SIKORA**
PROGRAMMING COORDINATOR



**LAURA NELL
BORDEN**
FRONT OF HOUSE COORDINATOR



**LINDSAY
BAGBY**
SPECIAL EVENTS COORDINATOR



**LESLIE
BONNELL**
MARKETING COORDINATOR



**SUZANNE
VELASQUEZ**
CULTURAL FACILITY SPECIALIST



**SYDNEY
MAHNKEN**
OUTREACH SPECIALIST



**KAMI
COOPER**
CULTURAL EDUCATION SPECIALIST



**KRISTA
LEE**
GRAPHIC DESIGNER



**RODERICK
BORDEN**
STAGE TECHNICIAN



**DAVID
HOLT**
LIGHTING TECHNICIAN



**MATT
KOENIG**
AUDIO TECHNICIAN

We also employ a number of part-time staff whose expertise is critical in supporting and sustaining our quality programming.

Our Venues

Parker Arts has multiple, unique spaces that offer versatility to meet your specific needs.



PACE CENTER

The PACE Center provides the perfect, modern setting for your gathering where everyone is inspired to bring their best ideas to life. Ten different spaces provide the ideal versatility you need for a variety of events.

20000 PIKES PEAK AVE. | PARKER



THE SCHOOLHOUSE

Restored to its original integrity and updated with modern touches, The Schoolhouse is the perfect pairing of yesterday and today. Whether you're planning a small gathering or starting the next chapter with a loved one, this venue offers intimate gathering spaces.

19650 E. MAINSTREET | PARKER



RUTH MEMORIAL CHAPEL

Ruth Memorial Chapel is one of the most endeared Parker Arts venues with its charming clapboard exterior. The interior opens to a cozy chapel featuring warm hardwoods, frosted glass windows and traditional wooden pews. This historic landmark makes the happily-ever-afters remarkably special.

19650 E. MAINSTREET | PARKER



DISCOVERY PARK

With interactive fountains and our Thursday night free concerts series in the summer, a vibrant ice trail in the winter, and performances and events throughout the year, Discovery Park is an all-season community gathering place.

20115 E. MAINSTREET | PARKER

Our Impact by the Numbers

Parker Arts is the premier center for arts, culture, events, exhibits and educational programs. Below is an overview of measured data accrued from our programming and events in 2023.



EDUCATION

265

total number of youth enrichment classes/camps

26,160

total attendance of enrichment classes/camps

191

adult classes

1,894

adults served through classes

6,691

students served through school/student matinee performances

56

schools served in the districts of: Arapahoe, Adams, Boulder, Denver, Douglas, Elbert, El Paso and Jefferson



COMMUNITY ENRICHMENT

13,497

number of people who attended free community events including Discovery Park Summer Concert Series, Parker Honey Festival, Portfolio Day, Shakespeare Festival, and Science Night

40+

existing permanent public art installments throughout the Town including sculptures and murals

11

temporary sculptures exhibited throughout Town as part of the Art Encounters program



VOLUNTEER COMMUNITY

203

number of volunteers

11,235

number of volunteer hours logged

12

number of volunteer-specific social engagements

\$250,000

the monetary savings our volunteers provide



ENGAGEMENT

160

presented shows at the PACE Center, The Schoolhouse and Discovery Park

101,136

number of people who attended ticketed events

40,079

number of people who attended private events (theater/facilities rentals)

96

community groups were hosted at The Schoolhouse and PACE Center

\$3,757,898

total amount spent in our community (gas, restaurants, shopping, etc. while attending a show), which led to 104 jobs created/supported.

Source: Americans for the Arts Prosperity Calculator



Our Partners

The quality of our programming is, in large part, a result of the outstanding and valued organizations with whom we partner. These partnerships help us secure and present the BEST in local talent, offering a season's worth of returning favorites and new faces!



Photo by: Allen Jimenez

MUSICALS

This year, we presented three successful musicals with our production partners: *The Sound of Music* (Sasquatch) and *Jimmy Buffett's Escape to Margaritaville* and *Murder for Two* (Give 5 Productions).

We were also thrilled to work for the first time with production partners Veritas on their inaugural show with our 2024 production of *School of Rock*.

RETURNING FAVORITES

Each year, our patrons anticipate our annual lineup of returning favorites like Friday Night Jazz with the Colorado Jazz Repertory Orchestra (CJRO), Parker Symphony Orchestra, *The Nutcracker* (Denver Ballet Theatre), and the Parker Chorale. We couldn't present these popular shows without the knowledge and talent procured by these special partnerships.



Scattering the Ducks by PAG Artist Steven Lake

ART & HISTORY

We are fortunate to have a group of local artists that make up the Parker Artists Guild (PAG) with whom we work in partnership to feature several exhibits at The Schoolhouse throughout the year. This venue is also home to the Parker Heritage Center, a small museum operated by our partners at the Parker Area Historical Society (PAHS) that showcases artifacts, photos and stories about Parker's unique history.

Our Sponsors

Sponsorship supports Parker Arts' programming while aligning your company's brand with our offerings to reach over 250,000 patrons each year, who visit from every city in the Denver Metro Area and beyond.



2023/2024 SPONSORS:

Advent Health Parker
Kaufman Family Insurance
CORE Electric Cooperative
Community Banks of Colorado
Lutheran High School
Victoria Marie Jewelers
Fika Coffeehouse
West Main Taproom & Grill



Our Annual Contributors

Our contributors are grantees, sponsors, businesses and individuals whose generosity helps sustain our programming and outreach initiatives. Their support helps fund programs that add to the vibrancy of our Parker Arts community.



*Contributions made from 1.23-12.23

Our Membership Program

Membership offers patrons exclusive benefits, exciting entertainment and world-class cultural events. Parker Arts members get the latest news about upcoming events and shows in advance and have the opportunity to purchase tickets before they're available to the general public at our annual Season Announcement Party.

Listed below are the six different levels of membership available and the number of members within these levels in 2023.



Our Programming

We're committed to offering quality, curated programming and events year-round to maintain a level of excellence within and outside our community. Our vision is to be fundamental to the Town's identity as a vibrant community.

CONCERTS | MUSICALS | FAMILY | OUTREACH | SPECIAL EVENTS | ART | CULTURAL



Photos (left to right):

Country music icon Rodney Atkins rocked the PACE Center stage.

Our popular Comedy Zone Series features two comedians for the price of one!

Families can introduce their children to theater through our Family Discovery Series.

The thrilling, one-of-a-kind cultural act, Cirque Kalabante, mesmerized audiences of all ages!

In 2023, we presented three musicals including: *The Sound of Music*, *Jimmy Buffett's Escape to Margaritaville* and *Murder for Two*.

History-based *Crime & Wine*, was the first of its kind history event and sold out within minutes!

Our education/enrichment includes camps and classes year-round for kids and adults alike.

The Parker Honey Festival is an annual free event attracting attendees from Parker and surrounding communities.

Our FREE Summer Concert Series at Discovery Park draws huge crowds during the summer months.

Science Night is a fun, family-friendly educational event held each year.

Our Adult Prom fundraiser had attendees dancing through decades of music!

Last year's brunch fundraiser was a scrumptious event that raised funds for our education and outreach programs.

Portfolio Day is an annual, free event for high school art students who receive portfolio reviews from industry professionals.

Our Shakespeare Festival is a day dedicated to middle and high school students to perform Shakespearean scenes and monologues.

Parker Arts members got the opportunity to meet members of the band Firefall at a Meet & Greet event.

Our outreach team regularly visits our community of aging adults, bringing activities and crafts for them to enjoy.

We have two professionally curated galleries that feature local and nationally renowned artists.

Our Little Art Gallery is an outdoor art "library" from which locals and visitors can take or make handmade art.

We have a thriving Public Art Program that features both temporary and permanent sculptures throughout the Town.

Our free lecture series discusses a range of topics including current and future trends in arts, science, technology and more.

