



# PORTFOLIO DAY & BRIGHT FUTURES EXHIBIT

**Parker Arts**

PACE Center 20000 Pikes Peak Ave., Parker

# ABOUT PORTFOLIO DAY



- Professional development opportunity
- Professional review and critique
- Monetary awards
- Student art exhibition at PACE Center



# BENEFITS OF PORTFOLIO DAY



Admissions  
Counseling

Professional  
Experience

Exhibit in an art gallery

SCHOLARSHIPS

Monetary Prizes \$\$

RESUME BUILDER

FEEDBACK  
from art  
professionals!

GET OUT OF SCHOOL FOR  
THE DAY :)

Career development



WHAT IS A  
PORTFOLIO?

# A PORTFOLIO IS...

*An artist's portfolio is an edited collection of an artist's best artwork intended to showcase their style or method of work. A portfolio is used by artists to share with colleges or employers their talent by showing different samples of current work.*



- **10 - 15** pieces of finished artwork
- Examples of sketches or working documents that show your creative process
- Examples that show a range of different skills within your area of specialization
- Examples of strong observational drawing skills (whatever your medium)
- A range of subject matter
- Well-balanced compositions
- Original art that demonstrates creativity and originality
- Logically ordered examples that show progression or some sort of “journey”

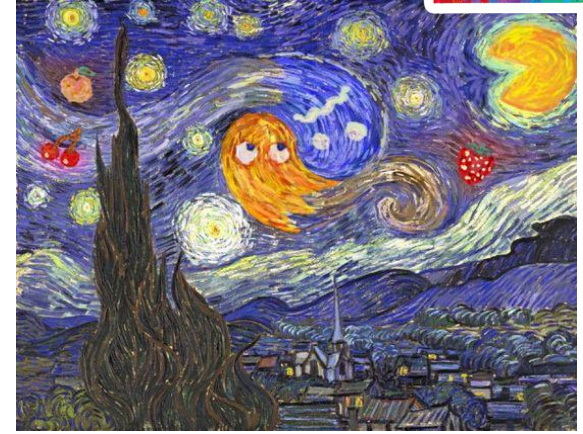


# COPYRIGHT FAN ART APPROPRIATION

\*Artwork for  
general audiences







COPYRIGHT, FAN ART, APPROPRIATION



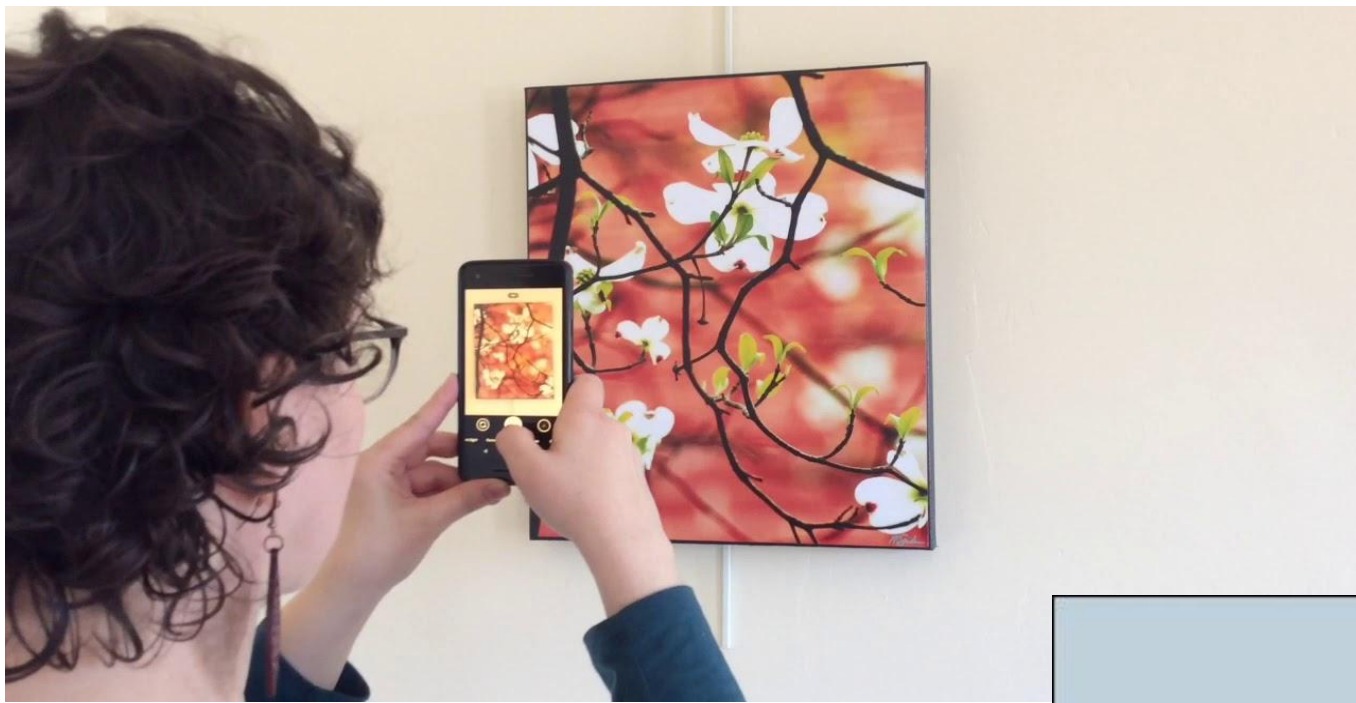
GOOD IMAGE



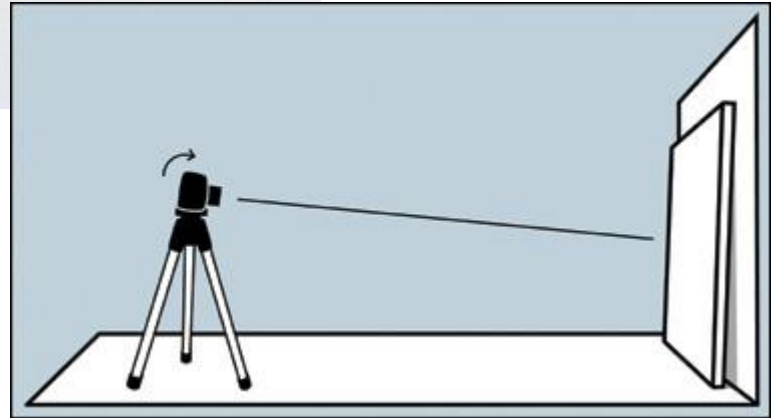
NOT-SO-GOOD IMAGE



TAKING IMAGES OF ARTWORK



- CAMERA OR SMARTPHONE
- PLACE ART FLAT
- FRAME IN AND FOCUS
- REMOVE BACKGROUND DISTRACTIONS



# UPLOAD YOUR ARTWORK



- Best image of your artwork
- JPEG, TIFFS
- Under 5 MB
- List credits on the slide:
  - Title
  - Medium
  - Size
  - Year
  - Additional notes



*Irises*, 29" x 37", Oil on canvas, 1889

**Label Your Images:**

title of work  
dimensions  
medium  
date produced

Information must  
be included at  
bottom of image





Ceramic Bowl  
Glaze on Clay  
6.5 x 2 in.  
2019



Longing  
Acrylic on Paper  
5 x 7 in.  
2021





# ARTIST STATEMENT



- Up to three paragraphs that include:
  - Why
  - Core Values
  - Mission

## SAMPLE

I [action word--create, paint, photograph, etc.] through/with [method/means/what you do] because I'm passionate about [your Why] and [core values]. My purpose is to [your Why] for [target audience] who want [thing they are seeking from art, whether they know it or not]. My brand, which is [specific aspect of your art that sets you apart], is built on the foundation of [core values].

# PORTFOLIO DAY IS HERE



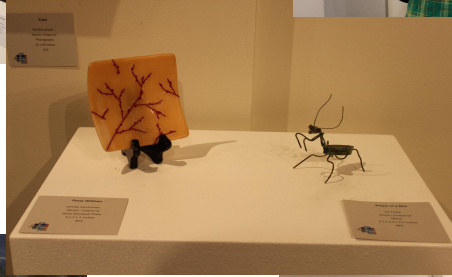
- Arrive at the PACE Center at 8:30am to check in
- Be prepared to log into your Google Slides Portfolio
- You are encouraged to bring in an actual piece of artwork, especially 3D artists
- Dress to impress
- Be ready to engage

## Portfolio Day Schedule

8:30-9:00 AM	Check-in
9:00-9:10 AM	Opening Remarks
9:15-10:55 AM	Portfolio Reviews
10:55-11:00 AM	Break
11:00-11:45 AM	Lunch & Panel Discussion
11:45-12:00 PM	Closing Remarks & Bright Futures Instructions
12:00 PM	Check-out



# BRIGHT FUTURES STUDENT EXHIBIT





# PORTFOLIO DAY & BRIGHT FUTURES EXHIBIT



[PACEedu@parkeronline.org](mailto:PACEedu@parkeronline.org)



THANK YOU.  
SEE YOU AT PORTFOLIO DAY!

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